
Juniata College
1700 Moore Street
Huntingdon, PA 16652

PROJECT NAME:

East Broad Top Railroad/ All-In Vote

Practicum

FALL 2020

Presented By:

Tatum Poirier

Professor:

Ryan Gibboney, MFA

Presented:

August 19, 2020

Completion Date:

November 24, 2020

DEFINE

The Project:

East Broad Top Railroad

- Video Interviews
- Post-Production Editing
- On-site photography
- Quick promotional videos
- Book Design

All-In Vote

- Hype Video
- Inspirational Video
- Quick Informational Videos (for social medias)

Photography for remote learners (as needed)

Challenges:

East Broad Top Railroad: I expect to face a few challenges with this project. Firstly, being on-site will play a huge role in what I hope to accomplish with this project. I plan to conduct in-person interviews with Hayley and Ashley, so actually being at the railroad plays a huge part in that. Along with that we will need to make sure we have all the necessary equipment to make our videos look professional. It will also cost money to make trips up to the site, so we will need to make sure to make the most out of every time we are there.

All-In Vote: I expect to face a few challenges with this project as well. For example, this project needs to be completed within a much faster time period than the other projects the class will be working on. Therefore, we will need to make sure we have strong communication with our client, on both ends, so that we can complete the project as effectively as possible. I hope that another classmate jumps on this project with me so that we can bounce ideas off of one another and create the best video possible. We will need lighting, sound, actors, and camera equipment to complete this project. Therefore, the crew will need to be somewhat experienced in how to use film equipment.

Steps to Completion:

Phase 1: Define: What should I focus on within each of these two projects?

Phase 2: Assess: What materials do these projects already have that we can work with?

Phase 3: Research: What style are we going for in the videos we hope to produce?

Phase 4: Design: What resources do we need to be succesful after we've got the footage?

Phase 5 Deliver: What will our final contributions look like?

DEADLINE SCHEDULE

WEEK	TIME FRAME	TASK
Week 1	8/17 - 8/23	Draft Proposal, Identify deadlines
Week 2	8/24 - 8/30	Determine who I'm working with, plan out on-site visits
Week 3	8/31 - 9/6	Storyboard All-In Vote Hype Video, reach out to contributors. On-site visit to EBT RR?
Week 4	9/7 - 9/13	Begin filming hype video
Week 5	9/14 - 9/20	Finish filming hype video and post
Week 6	9/21 - 9/27	Start new inspiration video for All-In, visit EBT Railroad
Week 7	9/28 - 10/4	Shoot some quick promotional footage for All-In Vote, work on editing EBT footage
Week 8	10/5 - 10/11	Continue editing EBT Footage, see if we need to capture anything else
Week 9	10/12 - 10/18	Continue editing EBT footage, finish up first draft
Week 10	10/19 - 10/25	Another visit to the railroad?
Week 11	10/26 - 11/1	
Week 12	11/2 - 11/8	
Week 13	11/9 - 11/15	Final Trailer Edit Due
Week 14	11/16 - 11/22	All projects must be completed by this point
Week 15	11/23 - 11/29	Complete Semester


ASSESS: EAST BROAD TOP RAILROAD



The East Broad Top Railroad Returns

14,201 views · Feb 14, 2020

1.8K 7 SHARE SAVE

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Home / Railroads / Bringing up the markers

Bringing up the markers

After an amazing 50-year career leading the Strasburg Rail Road, Linn Moedinger announces his retirement from steam

By Kurt R. Bell | September 20, 2018

RELATED TOPICS: STEAMPRESERVATION | NORTHEAST | PEOPLE

Linn Moedinger is among the last of his kind: those who learned his trade from the final generation of Class 1 steam railroaders. At the end of 2018, the president and chief mechanical officer of Pennsylvania's famed Strasburg Rail Road will retire. Linn's name is a household word in the steam fraternity. We talked with Linn about his career, his own plans, and the future of preservation.

Q How did you get started in the steam railroading business? Did you ever think you would become president of the Strasburg Rail Road?


A My dad, William Moedinger, was a Pullman conductor when I was born. Being a photographer, my dad had lots of photos in boxes, which were of great interest to me. We had an American Flyer train layout, and in 1957 the prospect of having full-sized trains to play with seemed attainable to me. When the Strasburg Rail Road was purchased by 24 people, including my parents, I became a railroad nut who virtually lived in a world of antiquated equipment. The subsequent arrival of steam at Strasburg pretty much sealed my fate. As to eventually becoming president, my initial aspiration was limited to being a steam locomotive fireman.

Q What positions have you held since the beginning? Of all of the jobs you held, which one did you enjoy the most?

A J. Huber Leath hired me in August 1968 to clean restrooms and grounds in the morning and clean diesel engine parts for our GE-44-turbo in the afternoon. I fired the Labor Day switcher (Caldwell National 1-4-4 No. 31) in September 1968, and was pressed into road service in October. I was one of three regular firemen during summer 1969 and was paid \$1.65 per hour by the time I went into the

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Linn Moedinger

Matthew Malkiewicz - Lost Tracks of Time

About Contact

Home - East Broad Top - Orbisoma PA

The Narrow Gauge Railroad Time Forgot... Nestled in the hills of south-central Pennsylvania is a railroad that time has left behind. When you visit the East Broad Top Railroad today, you will ride behind an authentic steam locomotive pulling wooden cars over a scenic five-mile route that is part of the original main line. But you will also find much more: A ghost railroad, shut down over 70 years ago, but never abandoned. Sitting quietly over stones, the East Broad Top Railroad is a slice of history that, unlike many other small lines, was never torn up. Now, the same rails that at one time saw steam engines hauling trains of coal east quietly to the forest, to Rockhill Furnace, the shops originally built in the nineteenth century and fully equipped to maintain the railroad, its locomotives and rolling stock, wait for the skilled workers who will never return. In the time capsule of American Industrial History, you can still find work started over a half-century ago waiting patiently for the skilled hands, long gone, to return to the labor, skills and forging.



facebook

East Broad Top

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The EBT Gift Shop Is Open!

Shop with an online anytime at eastbroadtop.com or visit in person by appointment - phone 814-447-3285 to arrange a time. We have EBT clothing, books, blankets, toys, and more! Check out our 2020 EBT calendar, with terrific

4.8 out of 5 - Based on the opinion of 94 people

Community

18,315 people like this

20,961 people follow this

1,661 check-ins

ASSESS: ALL-IN VOTE



FW: ALL IN Presidents' Commitment: Updates + Next Steps
Worley, Sarah C (WORLEY) <WORLEY@juniat.edu>
Wed 6/5/2020 3:13 PM
To: Gibboney, Ryan (GIBBONEY) <GIBBONEY@juniat.edu>

1 attachments (1 MB)
ALL IN Presidents Commitment Media Kit.zip

From: Stephanie King <stephanie@clivcivnation.org>
Sent: Friday, June 19, 2020 7:42 AM
To: Troha, James A (troha) <trohaj@juniat.edu>
Cc: Worley, Sarah C (WORLEY) <WORLEY@juniat.edu>
Subject: ALL IN Presidents' Commitment: Updates + Next Steps

CAUTION: External Email

19 June 2020

Dear President Troha:

We'd like to take this opportunity to again thank you for your leadership in prioritizing nonpartisan voter participation at Juniata College. You are joined by over 160 other higher education leaders making this very commitment. To assist with sharing your commitment, attached is a **media toolkit** (e.g., a press release template, sample social media posts) that can be shared with your communications team regarding making a public statement.

In response to your Commitment, the ALL IN Challenge Higher Education Presidents' Council and ALL IN Challenge staff are committed to providing your institution with tools and resources to support institutionalizing democratic participation at your institution including but not limited to closed conversations with presidential peers, digital voter registration tools, and other educational engagements.

In the coming weeks, ALL IN is launching the [ALL IN to Vote.org](http://www.allinchallenge.org) website as a one-stop shop for campuses and their students to navigate the voting process. As a signatory of the Presidents' Commitment your institution will be among the first to have access to the tool. With the shifts in regulations around vote by mail, and the needs for absentee ballot requests change (at times daily), this site will become an essential tool for helping campuses navigate support for their geographically diverse student bodies. This free site will provide students with tools to pledge to vote, register to vote, confirm their voter registration, determine how and where to vote, and understand what is on their ballot. In the fall we'll be unveiling a set of virtual voter registration and turnout parties focused around National Voter Registration Day on September 22 and Vote Early Day on October 24; our hope is that your institution will participate in these endeavors with us.

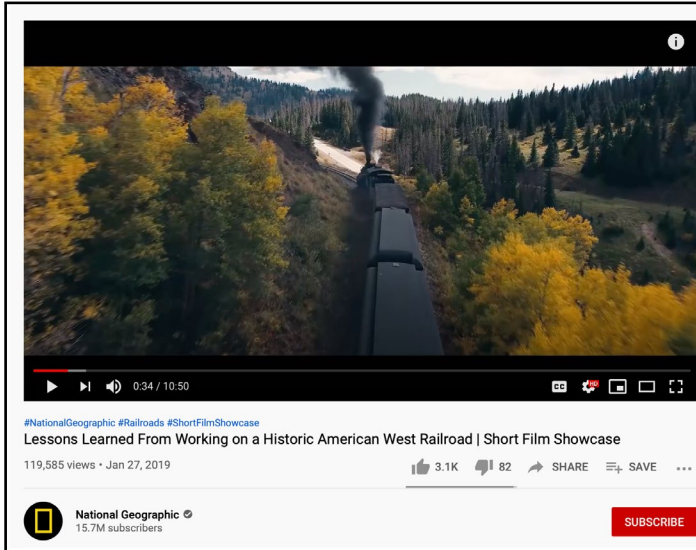
As noted previously, we have honored your participation on your institution's ALL IN Challenge webpage (<https://www.allinchallenge.org/campuses/juniat-college/>) and have added recognition to the ALL IN website [here](#).

Thank you for your leadership and continued support of nonpartisan college student voter engagement and your involvement with the ALL IN Campus Democracy Challenge.

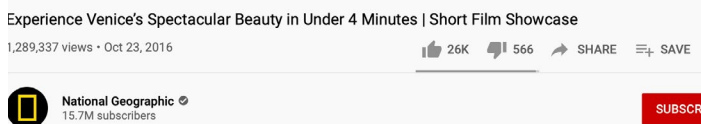
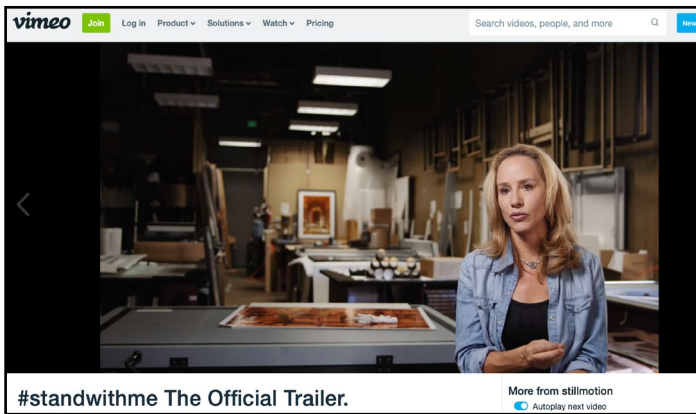
Thank you,
Stephanie

RESEARCH: EAST BROAD TOP RAILROAD

Documentary Inspiration:



Photography and Shot Location Inspiration:



RESEARCH: EAST BROAD TOP RAILROAD

Tuten Class Notes:

East Broadtop 9/11 - Tuten's Class

- Neville Shaffer - cool profile for in the book? He worked there for 57 years!
- Bi-fold page- having a biography off to the right side, throughout the book (Ashley took a photo example)
- Timeline extends throughout the book as well.
- Word count? - smaller than he had originally hoped for

Topics:

- History of the Tanneries, the coal industry, timber industry
- Biography of President Siebert, incidents: runaway Caboose in 1908 (short paragraphs), concrete places: Joller (ghost town), Shirleysburg
- Flora and Fauna Agriculture and farming in Huntingdon County along the line
- How it was planned/constructed, how certain structures were built (water tower)
- Steam locomotives, connections to the PA railroad in Mount Union (Timber Transfer)
- stops along the line (mount union, robertsdale, saltillo, three springs)
- **Gannister** (use firebrick in furnaces and in order to make firebrick they use different types of clay and is on top of local mountains around here) really important to the industrial history
- Iron
- Worker's Strikes (1876) -coal miners strikes and civil lawsuits that were filed against EBT (apparently there were a lot but she's focusing on 3)
- Importance of why they did the narrow gauge railroad (it was cheaper) and the M1 Locomotive and the whole idea of the mail train

Categories: Biography, Incidents/Events, Places, Things, Origin, Locomotives and cabooses/other trains?

- Worried about the interesting stories getting lost within the locomotive section if we decide to put them all in the same section... so they are debating if we should pull them out or not.

Timeline: maybe it should just start and then once it gets to a certain point we take a break and then possibly continue it from there (I'm not entirely sure what he meant by this) Maybe timeline is done more towards the end but we should design with the idea in mind. The material would not be equally scaled out across the book because their is obviously more events at certain times. Maybe the timeline changes color as we reach certain points

- Introduction - Lawrence should right this!
- Glossary (in the back) for railroad terms!
- Index
- Sources Document

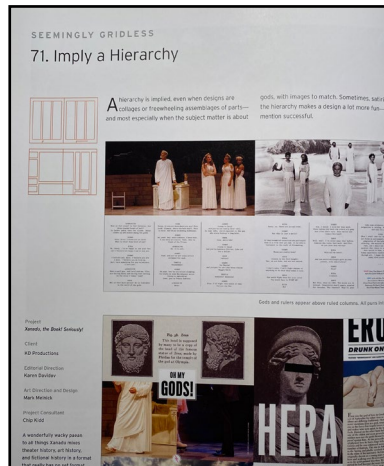
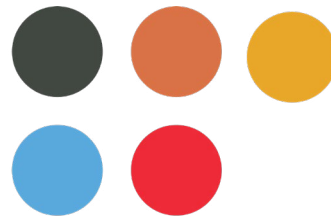
Illustration:

- Maps (they love maps)
 - Historic American Building Survey Huntingdon: Page 100

Writing:

- Not due until pretty much the end of the semester

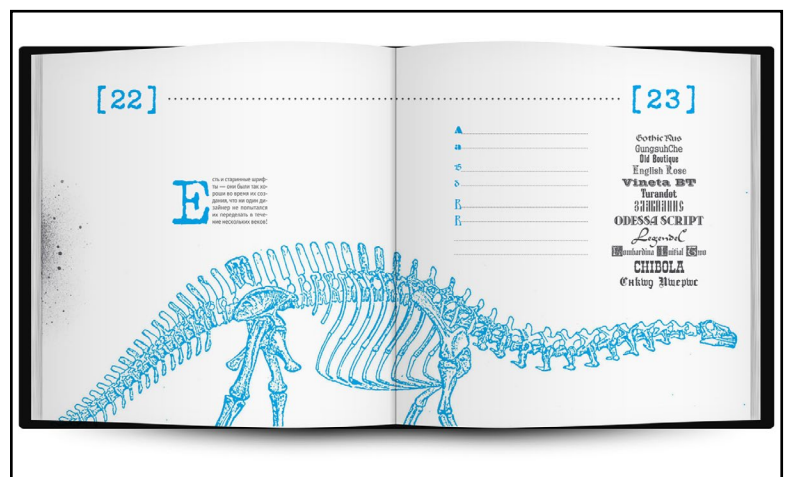
Book Design:



October 2nd, 2020 Tuten's Class

Updates

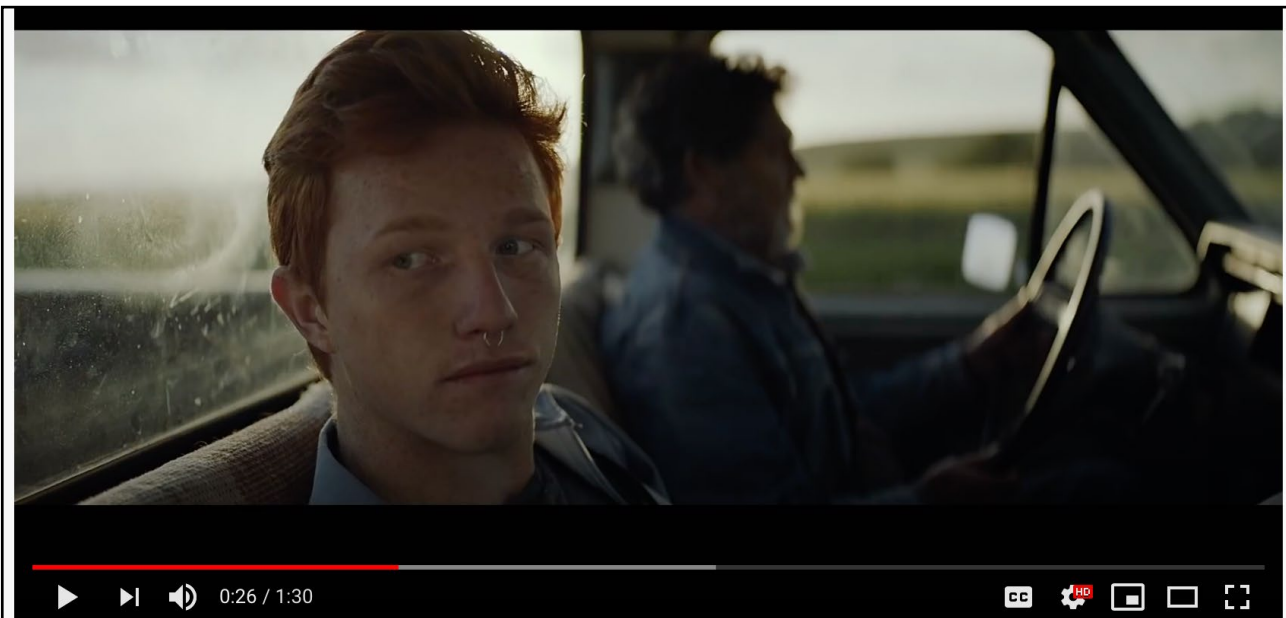
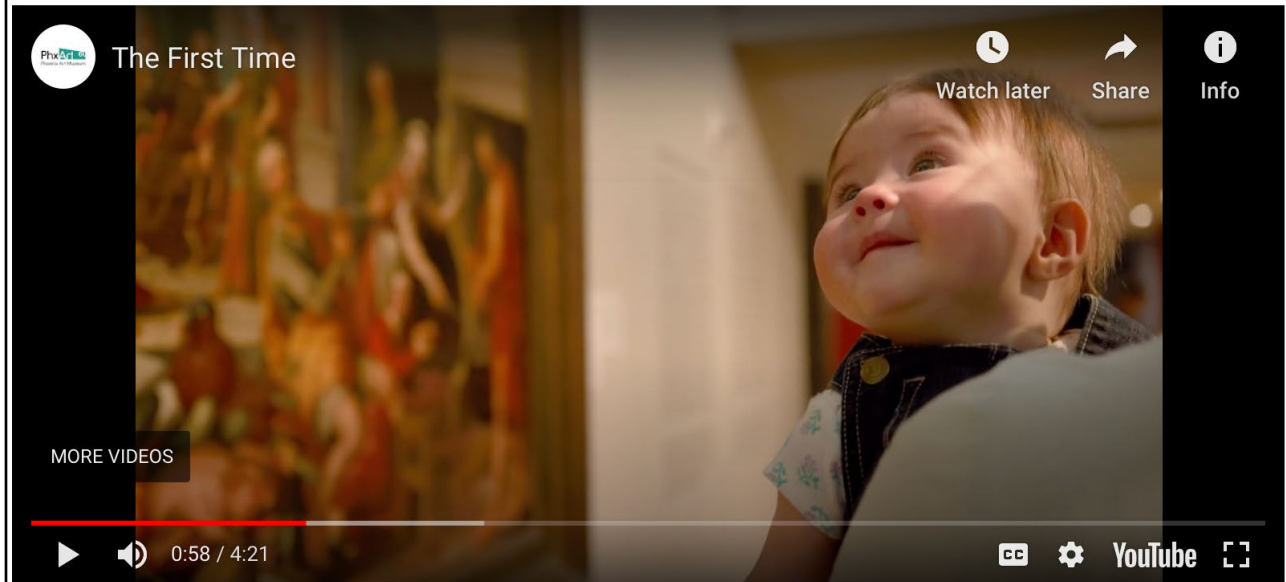
- Lee Rainey is writing the introduction, Steve Painter
- Students
 - Lena - Robertsdale, Mount Union, Saltillo (idk how to spell that)
 - Don't know her name - Lawsuits, many lawsuits
 - Liv - M1, mail trains (in general), passenger service, doodlebugs, the mules
 - Sam - horse train era (decline of the passenger train service), start of the tourist trains
 - Amelia - Shirleysburg (Fort Shirley), Joller?
 - Pam - Plants! Invasive plants to the area, trees that you see when there, geography and it's impact on plants and animals, scientific names?, coal impact on the surrounding environment
 - Madison - geologic formations?
- Steam train on the front?? bc that's where all the hype is
- Original budget idea was within the \$5 range
- Lee Rainey graphs import into design



RESEARCH: ALL-IN VOTE

Art, News, Community

PHXART FILMS: THE FIRST TIME



Use Your Vote! | Levi's®

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MID-TERM REFLECTION

Tatum Poirier
Professor Gibboney
IMA Practicum
October 21, 2020


Mid-Term Reflection

This has been a really odd semester for all of us. With that being said, surprisingly, I believe this semester's work to be my best yet. After being abroad, it has taken me a while to get back into the swing of things. I was not required to do much work in England, so it felt like I lost all of my time management skills. On top of that, we were in quarantine for months once I came back to the United States. Quarantine allowed me to feel like my laziness was justified, therefore I kept putting things off. This semester has been especially hard because I cannot seem to find the motivation I had before I went abroad. For some reason, it feels like it just disappeared into thin air. Professors have become more lenient with due dates, therefore I have become less inclined to do my work. It feels like a constant battle. On the other hand, professors becoming more lenient has allowed me more time to complete tasks that I normally rush to get done. I especially like the upgrading policy that Ryan has implemented this semester because it allows me to not feel the pressure of making sure I get good grades on everything. We actually have time to slow down and think about what we are doing.

Although my motivation has been nonexistent, I still feel a burning passion to work on multiple projects at once. I personally believe this is a combination of the lack of ability to say no and the fact that we are working on some really amazing projects this semester. Overall, I am happy that I chose to indulge myself in different pieces of the puzzle this semester. It has given me the ability to connect on a more personal level with my classmates and for that I am thankful. I will continue to work hard and push through this semester because I know that my peers have my back. I could not be working with a more amazing group of individuals.

DESIGN: EAST BROAD TOP RAILROAD





Juniata College
INTEGRATED MEDIA ARTS

Photo/Video Release Form

I, _____ (please print),
grant permission to Juniata College and its agents, employees, and student production artists the irrevocable and unrestricted right to reproduce the photographs and/or video images taken of me, or members of my family, for the purpose of publication, promotion, illustration, advertising, or trade, in any manner or in any medium. I hereby release Juniata College and its legal representatives for all claims and liability relating to said images or video. Furthermore, I grant permission to use my statements that were given during an interview or guest lecture, with or without my name, for the purpose of advertising and publicity without restriction. I waive my right to any compensation.

I acknowledge that I am over the age of 18
 the legal guardian of the following

If legal guardian of model(s), please list name(s) here:

Name(s): _____

Signature: _____ Date: _____

Address: _____

East Broad Top Storyline

Joshua Capp

- Name - Joshua Capp
- Current Role - works on a volunteer basis
- **Biggest Accomplishments for EBT** - Steam locomotives and stationary steam engine/machine shops
- Childhood Memory - Hearing whistles and seeing the buildings
- Preserving the Railroad - EBT is very special
- EBT - Got him into trains and he needed to be a part of it!
- Family History w/ the Railroad - railroading goes back a few generations
- Railroad announcing a re-opening was one of his favorite moments working here 😊
- Funding - Important to continue to preserve
- Additional - He thinks the machine shop is really cool.

Joanne Kimmel and Jane Westin

- Name - Joanne Kimmel and Jane Westin
- Delivering food to dad - "It was LIFE", what they remember as a child as a quick overview of what his day looked like, (halfway through) they did it so often, no banking in Orbisonia so they would run it to Mount Union
- Childhood Memory growing up here - riding the train with sister to mount union, never remembers going towards Salttillo, how you can't do this nowadays, taking a picnic lunch (CUTE) her first trip
- Fonddest Memories with Father - EBT buying their Pennsylvania Railroad tickets, David showing Joanne her father's paper pass to apply to ride the PRR
- Difference now with transportation - it just wasn't the same back then
- Why did you stay in this area? - Jane has job here, Joanne's husband was teaching in Orbisonia high school bc JOB
- Visual Representation of EBT when they were young - FAST MAIL service, explanation of mailing on the train
- Childhood Memory - just fun to stand and watch the engines being brought in for the night, "miners train", miners covered in soot (DIRTY)
- Sense of COMMUNITY - IT WAS LIFE!!!!, one big family, holding centennial event and re-opening railroad was AMAZIN
- What was it like being a Woman round here? - Women were kept out of certain places (like the blacksmith shop), Mrs. Byers
- Additional - Aren't many people still living that were involved, high school girl they know that rode the train every day, used the train to go to picnics in the summer (insert innocent emoji), hauling ppl back and forth until everyone got home, automobiles were not common at the time, 8 or 10 gallons of gas a MONTH, as women they weren't allowed in certain places
- What went into Dad's lunch? - Whatever was in the evening meal, planned ahead of time, wasn't anticipating him working overtime
- IT WAS THEIR LIVELIHOOD (spelled wrong?)



DESIGN: ALL-IN VOTE

Troha Intro Video

- The ALL IN Challenge is a nonprofit, nonpartisan organization aimed at increasing voter participation on college campuses
- We have accepted the challenge! (Presidential Commitment)
- **NOW is the time to pledge to vote** - ALL IN website has a leaderboard of participating campuses - let's get up that leaderboard
- Give a "why" (add some sentences about why you think voting matters)
- Mention that students will be seeing more announcements/resources soon

Flow of video

1. What the All In is (maybe a voice over from Talia or Troha)
2. **We accept this challenge**
3. **Why it matters to vote (it's bigger than)**
4. **Call to action - take the pledge to vote**
5. More coming soon

Ideas from the meeting

- **Competition within sports teams**
CONCERNS: acquiring metrics, can seem biased,
- Make it more clear what our role is - do we have to



DO YOU ACCEPT THE CHALLENGE?

DELIVER: EAST BROAD TOP RAILROAD



DELIVER: ALL-IN VOTE



COMPLETING THE **ONLINE VOTER**
REGISTRATION APPLICATION FOR
PENNSYLVANIA

WHY VOTING IS AWESOME REASON 1:
YOUR VOTE COUNTS



EAST BROAD TOP RAILROAD HOURS

DATE	TIME	TASK
8/17 - 8/23	3 hours	Draft Proposal, Identify deadlines, looked at EBT website, assess materials.
8/24 - 8/30	3 hours	Looked more into their social medias, determined what I wanted to work on and who I'd be working with.
8/31 - 9/6	2 hours	Zoom call with client/contributors, more research.
9/7 - 9/13	4.5 hours	Team meeting on zoom to catch me up to speed, attended Professor Tuten's class, worked in a document about what footage we hope to capture on-site next week.
9/14 - 9/20	13 hours	Sending emails and catching up with team. Traveled to EBT to shoot interview and B-roll footage.
9/21 - 9/27	5 hours	Sending emails and catching up with the team, Filmed Northern Map Turtles.
9/28 - 10/4	7.5 hours	Sending emails and catching up with the team, sorted through footage, traveled to EBT for a ride in the train, and joined Dr. Tuten's class.
10/5 - 10/11	3 hours	Edited footage.
10/12 - 10/18	6 hours	Presentation layout, book design ideas, met with team, sent emails, organized resources, put together a camera package for IMA department.
10/19 - 11/15	00 hours	
11/16 - 11/22	8 hours	Created a structure for our video to determine what other footage we need to capture next semester. Finished trailer.
11/23 - 11/29	7 hours	Wrapped up our case study for the semester and finished PDF report.

Total Out of Class Hours	62 hours
Total In-Class Hours	36 hours
Total Project Hours	98 hours

ALL-IN VOTE HOURS

DATE	TIME	TASK
8/17 - 8/23	2 hours	Draft Proposal, Identify deadlines, researched what All-In vote was.
8/24 - 8/30	4 hours	Had our first group meeting to determine what we wanted to work on, more research, started brainstorming hype-video ideas, zoom call with Talia and Sarah.
8/31 - 9/6	5 hours	Zoom call with key members, filmed Troha and looked at footage, watched inspirational voting videos on Youtube.
9/7 - 9/13	4 hours	Filmed B-roll on the quad for hype video, edited captions into the hype video, took the All-In Pledge myself!
9/14 - 9/20	3.5 hours	Putting captions on the hype video, took photos for social media and edited the video to fit digital signage on campus.
9/21 - 9/27	3 hours	Hanged posters and edited Audrey's video into a more condensed version for social medias.
9/28 - 10/4	2 hours	Watched the debate and played debate bingo.
10/5 - 11/15	00 hours	
11/16 - 11/22	1 hour	Wrapped up case study presentation.
11/23 - 11/29	00 hours	
Total Out of Class Hours		24.5 hours
Total In-Class Hours		36 hours
Total Project Hours		60.5 hours

REFLECT

Senior Year of College in the Midst of a Global Pandemic? What Could Possibly Go Wrong?



One skill I hope to learn before I graduate is how to say no. Every year I struggle with allowing myself to only work on one project at a time. Sometimes I feel I am incapable of turning down projects because I can see potential in every one. This semester I ended up working on three different projects because I thought all three of them were equally fascinating. I worked with the East Broad Top Railroad, the All-In Vote Coalition, and the Northern Map Turtles.

For the first couple of weeks, I had committed myself to the All-In Vote team. We had plans to create a powerful voting video to influence campus voter registration. I was really excited about this project and to work with such a talented group of people. But then, by my own surprise, I got quickly distracted by the East Broad Top project and ended up committing most of my time there.

The East Broad Top Railroad has been a very special project that I will hold close to me for the rest of my life. I have had the opportunity to work alongside three other women, whom I strongly admire. We all bring different skills to the table and this project has truly highlighted that. Ashley and Hayley have more experience with filming cinematic b-roll and I have more experience filming interviews. Andrea, our fourth team member, was more focused on the creation of the book.

I decided to take the lead this semester with the EBT project, which is something I wouldn't normally do. I believe going abroad last semester gave me the confidence to lead and trust that I am capable of doing quality work. In previous years, I have taken a backseat on projects because I wasn't confident in my skills. I am proud to say that this semester I feel like I can complete anything I put my mind to.

If I could change anything about this past semester, it would be to make more trips to the railroad itself. This was out of our control since we are in the middle of a global pandemic, but I believe we could have wrapped up this project sooner if we had been able to visit a few more times. I am very thankful that we were able to visit at all though, because I know many people at different institutions who are not presented with opportunities like this. It has been wonderful to get to know the staff at the East Broad Top Railroad, and I am excited to continue working with them next semester. Our documentary is going to be EPIC!

